



ISLAMIC TRAVEL MART

Haj - Umrah - Ziyarat - Halal

www.islamictravelmart.in

2018. October 12, 13 & 14
MUMBAI - World Trade Centre

Premium Partner

AL KHALID[®]
TOURS & TRAVELS

ISLAMIC TRAVEL MART

2018. October 12, 13 & 14
2019. October 04, 05 & 06
MUMBAI - World Trade Centre

The Show

The **Islamic Travel Mart** will be the premier marketplace and meeting point for the Islamic Tourism industry in India. Leading travel professionals from the Haj, Umrah, Ziyarat, Halal and mainstream travel sector will come together to discuss the development of travel & tourism to the Islamic world as well as the key challenges facing its growth.

Why India

Over **31%** of the global Muslim population resides in South Asia, comprising India, Bangladesh, Maldives, Sri Lanka, Nepal and Pakistan. Of these, India has the second largest Muslim population, around **189 million**.

Over **500,000 pilgrims** travel every year for Haj from South Asia, of which around **170,000 are from India**. In addition to Haj, a large number of pilgrims travel for Umrah and Ziyarat and this number is growing every year.

The Halal or the Muslim Friendly tourism market was valued at **US\$ 155 billion** in 2017, and is expected to hit a staggering **US\$ 300 billion** by 2026 according to the Global Muslim Travel Index 2017.

Why Mumbai

Mumbai is the business and entertainment capital of India, with an **affluent Muslim population**. In addition to these, it is in close proximity to Saudi Arabia and the Middle East, with the shortest flying time from any major Indian city, and thus the hub of all the leading Haj, Umrah and Ziyarat tour operators in the country.

Show Format

Business to Business (B2B): The first two days of the show are reserved for buyers, government officials and business visitors to interact with sellers of Haj, Umrah, Ziyarat & Halal travel products.

Business to Consumer (B2C): The last day of the show is open for general visitors to find travel packages catering to their religious needs.

Conference and Workshops: A conference program is being curated and workshops are being organised to discuss the latest trends and explore the challenges and opportunities in the Islamic and Halal travel market.



Exhibitor Profile

- Islamic Tour Operators (Haj, Umrah, Ziyarat & Halal Tourism)
- Destination Management Companies & Inbound Tour Operators
- Hotels, Hotel Chains, Serviced Apartments
- National & Regional Tourist Organisations
- Financial Service Providers (Banks, Credit Cards, Forex)
- Online Travel Agencies / Portals / Travel Technology / Reservation Systems
- Transport Service Providers (Airlines, Rail, Cruise Lines, Car Rentals, Coach Operators)
- Catering Service Providers
- B2B Publications & Portals
- Travel Insurance
- Visa Agencies

Why Exhibit

Expand your B2B Network

An excellent platform to expand your B2B Network and explore new business opportunities by meeting key decision makers from thousands of tour operators and travel agents promoting Haj, Umrah, Ziyarat & Halal Tourism from all over India and neighbouring countries, under one roof.

Strategic Partnership and Contracting

This is an unprecedented opportunity to forge strategic partnerships and sign annual contracts at the beginning of the year.

Enhance Brand Awareness

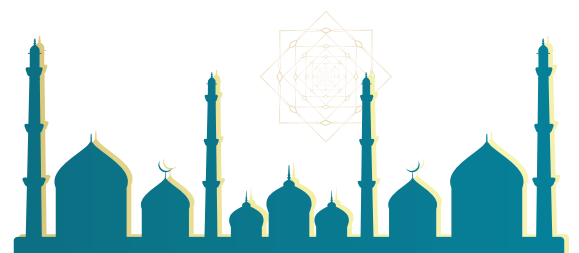
Increase your reach in the world's largest and fastest growing lifestyle market, and enhance your brand awareness, leading to increased market share.

Rejuvenate Existing Business Relationships

Face-to-face interaction with your business associates will help you in rejuvenating your existing relationships and increase business from existing clients.

Visitor Profile

- Haj Committees & Haj Officials from Central / State Governments
- Haj, Umrah, Ziyarat and Halal Tour Operators & Travel Agents
- Online Travel Agents & Travel Distribution Companies
- High Networth Travellers



Unique offerings of the Show

Qualified Buyers: We identify and personally invite high-value target buyers and key decision makers with real buying power.

Pre-Scheduled Appointments: Buyers will use our state-of-the-art online meeting planner to pre-schedule appointments with key exhibitors.

Educational Sessions: For the industry to come together to share knowledge, opportunities, experiences, best practices, contacts and discover the latest industry opinions and trends.

Networking Opportunities: Network with senior Government Officials and Haj Committee members from the Centre and States, as well as international and domestic players in the industry.

Participation Package

Standard Tariff for shell-scheme

Rs 19,500* / sq.m.

US\$ 295* / sq.m.

Early Bird Offer - Before 31 July 2018

Rs 14,500* / sq.m.

US\$ 245* / sq.m.

Standard shell scheme comes with : Spotlights, display panels, chairs, tables, plug points.

Sponsorship Opportunities

Premium Partner - Country / State

Rs. 45 lakhs*

US\$ 70,000*

Exclusive Partner - Hosted Buyers

Rs. 12.5 lakhs*

US\$ 20,000*

Focus Country / State

Rs. 19.5 lakhs*

US\$ 30,000*

Feature Country / State

Rs. 12.5 lakhs*

US\$ 20,000*

Networking Dinner for Buyers & Sellers

Rs. 10 lakhs*

US\$ 17,000*

Partner - Hotel, Airline, etc.

Rs. 7.5 lakhs*

US\$ 11,500*

Hosted Buyer Lounge / Media Lounge / Registration Area

Rs. 6.5 lakhs*

US\$ 10,000*

Networking Breakfast / Lunch High-tea for Buyers & Sellers

Rs. 5 lakhs*

US\$ 8,500*

Buyer's Kit / Lanyard / Business Card Holder

Rs. 5 lakhs*

US\$ 8,500*

* Payment is due at the time of booking with GST extra @ 18%.

Book Now

Please fill your details in the enclosed **Space Booking Form** and email to contact@fairfest.in or send to given below address.

Associate Partners



Featured Exhibitors



GOLDEN TULIP



The Oberoi Madina



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