



ISLAMIC TRAVEL MART

Haj - Umrah - Ziyarat - Halal Travel

India's Premier B2B show for Islamic Travel

09 10 September 2023

Hyderabad International Convention Centre, **Hyderabad**

www.islamictravelmart.in



Organised at the 5-star Hyderabad International Convention Centre (HICC), the event brings together Haj, Umrah, Ziyarat and Halal Tour Operators from all over India. The leading operators from across the country are being hosted to facilitate interaction with the who's who of Indian Islamic Travel market, under one roof.





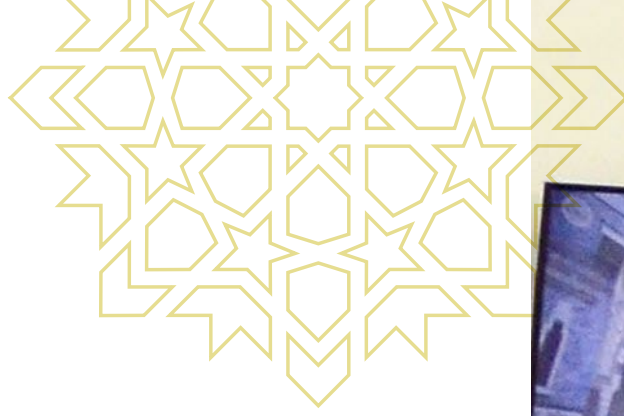
Leading travel professionals from Islamic travel sector come together to network and explore new business opportunities.



WHY INDIA

Over 31% of the global Muslim population resides in South Asia, comprising India, Bangladesh, Maldives, Sri Lanka, Nepal and Pakistan. Of these, India has the second largest Muslim-friendly population, around 219 million.

India ranked third in terms of the world's top nationalities that visited Saudi Arabia to perform the Umrah. According to the cumulative statistics of the weekly Umrah Index of the Ministry of Hajj and Umrah in Saudi Arabia, an estimated 621,742 pilgrims from India set foot in Saudi Arabia.



SHOW FORMAT

Business to Business (B2B): Both days of the show are for business visitors to interact with sellers of Islamic and Halal travel products.

Conference and Workshops: A conference is curated and workshops are organised to discuss the latest trends, challenges and opportunities in the Islamic and Halal travel market.



WHO VISITS

Haj, Umrah, Ziyarat and Halal and Travel Agents Tour Operators | Online Travels Agents | Haj Committees and Haj Officials from Central / State Governments

WHO EXHIBITS

Hotels | Umrah Companies | Transport Service Providers | Airlines | Hotel & Air Ticket Consolidators | Destination Management Companies | Islamic Tour Operators | Inbound Tour Operators | National & Regional Tourist Organisations | Online B2B Travel Portals and Booking Platforms | Ride-hailing Companies | Telecom Companies and many others.



WHAT MAKES ITM UNIQUE?

- Qualified Buyers from all over India under one roof
- Pre-Scheduled Appointments
- Educational Sessions
- Networking Opportunities

WHY EXHIBIT

Strategic Partnership and Contracting

This is an unprecedented opportunity to forge strategic partnerships with leading Haj, Umrah, Ziyarat and Halal Travel operators and travel agents from all over India to sign annual contracts at the beginning of the year.

Rejuvenate Existing Business Relationships

Face-to-face interactions with your business associates will help you in rejuvenating your existing relationships and increase business from existing clients.

Develop New Business Opportunities

An excellent platform to expand your B2B Network and explore new business opportunities by meeting key decision makers from thousands of tour operators and travel agents promoting Haj, Umrah, Ziyarat & Halal Tourism from all over India under one roof.

Enhance Brand Awareness

Increase your reach in India, home to 189 million muslims and enhance your brand awareness, leading to increased market share.

Mawasim Tour



TESTIMONIALS



Hussain Rauff

REGIONAL GENERAL MANAGER,
ELAF HOTELS & SUITES

India is a feeder market for Saudi Arabia, we have very good Umrah visitors coming from India.

We cater premium to economy guests coming for the pilgrimage.

Islamic Travel Mart is an exciting show for us. It has started on a good note and we are expecting great footfall over the two show days.



Taha El-Sayed

DIRECTOR - BUSINESS
DEVELOPMENT
DAR AL-EIMAN CO.

Islamic Travel Mart was a very good opportunity for us to showcase our hotels to the Indian market. The two days of the event were very busy. We met a lot of travel agents who were interested in our hotel and hopefully will yield business. The event was very nicely organised.



Mohamed Youssef

EXECUTIVE MANAGER,
MAWASIM TOURS

We are participating in Islamic Travel Mart for the second time. The show is a great opportunity for both buyers and sellers to explore new opportunities. I would like to thank the organisers for giving us this opportunity. The experience here has been great.



Khalid M. Idriss

MARKETING & SALES MANAGER
MANAZEL AL-MOKHTARA FOR
UMRAH SERVICES CO.

We are delighted to be here in India and it is a pleasure for us to be a part of Islamic Travel Mart. We had a great response and the crowd was beyond expectation. I hope ITM grows in the coming years.



Adel Abdel Hai
VICE PRESIDENT
SAUDI ARABIA &
GENERAL MANAGER
THE OBEROI MADINA

The exhibition was great and it was very well organised. The participation was very good and I am very happy that we joined here. The response has been overwhelming. I wish the organisers all the best for the upcoming editions.



Umair Julani
PARTNERSHIP
MANAGEMENT DIRECTOR,
SAUDI TELECOM COMPANY

We are exhibiting for the first time at Islamic Travel Mart. It has been an amazing experience. We have been able to meet a lot of related travel agencies, associations, hotels and others. We are looking forward to being a part of Islamic Travel Mart in future as well.



Ehab Abdel Shakoor
AL-ANSAR
HOTELS COMPANY

It was a good show for us from the business point of view. If the show is conducted next year, we are definitely going to participate.



Sihnoon Backer
RAHHAL

We are participating in an exhibition in India for the first time. We have had a wonderful experience. The crowd was good and the result tremendous, something that we never expected. We're happy with the outcome and looking forward to participating here again.

PARTICIPATION PACKAGE (RATE PER SQ. MTR.)

Participation Package	InLine	Corner	Peninsula	Island
Standard Rate*	USD 430 / INR 30,000	USD 475 / INR 33,000	USD 520 / INR 36,000	USD 560 / INR 39,000

* Plus GST @ 18%

BUILT UP BOOTH ENTRY LEVEL PACKAGE

18 sq. m.	USD 8,550* / INR 5,94,000*
9 sq. m.	USD 3,870* / INR 2,70,000*

Inclusions:

- Standard Shell Scheme comes with: Spotlights, display panels, chairs & table, plug points
- Optional flex branding mounted on booth panels, as per graphics provided by you

* Plus GST @ 18%

PARTNERS & SUPPORTING ORGANISATIONS AT ITM

Premium Partner	B2B Partner	Telecom Partner	Technology Partner	Partner Airline	Hospitality Partner
					

Featured Exhibitors									
									
									
									
									
									

Supported by									
									

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